
**The Ohio State University
General Education Curriculum (GEC)
Request for Course Approval Summary Sheet**

1. Academic Unit(s) Submitting Request

School of Communication

2. Book 3/Registrar's Listing and Number (e.g., Arabic 367, English 110, Natural Resources 222)

JCOM 240

3. GEC areas(s) for which course is to be considered (e.g., Category 4. Social Science, Section A. Individuals and Groups; and Category 6. Diversity Experiences, Section B. International Issues, Non-Western or Global Course)

Social Science

4. Attach a statement as to how this course meets the general principles of the GEC Model Curriculum and the specific goals of the category(ies) for which it is being proposed.

5. Proposed Effective Date September 2005

6. If your unit has faculty members on any of the regional campuses, have they been consulted?

N/A

7. Select the appropriate descriptor for this GEC request.

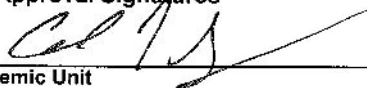
Existing course with no changes to the *Course Offerings Bulletin* information. Required documentation is this GEC summary sheet and the course syllabus. After approval by the academic unit and the college office, the documentation should be forwarded to the Colleges of the Arts and Sciences Curriculum Office (ASC) for consideration by the appropriate GEC Panel and the Arts and Sciences Curriculum Committee.

Existing course with changes to the *Course Offerings Bulletin* information. Required documentation is this GEC summary sheet, the course change request, and the course syllabus. Note that the academic unit and its college curriculum committee must approve the course change request before it is submitted to ASC.

New course. Required documentation is this summary sheet, the new course request, and the course syllabus. Note that the academic unit and its college curriculum committee must approve the new course request before it is submitted to ASC.

8. Approval Signatures

Academic Unit



11/23/04
Date

College Office

Date

Colleges of the Arts and Sciences Curriculum Committee

Date

Office of Academic Affairs

Date

1. To understand the behavior of individuals, the social and cultural contexts of human existence, and the processes by which groups, organizations, and societies function.
2. To become familiar with theories and methods of social scientific inquiry so as to gain an appreciation of their applicability and limitations.
3. To examine human differences and similarities (e.g., physical, social, class, gender, ethnic) in psychological, social, religious, cultural, economic, geographic, and political contexts.
4. To appreciate the contemporary world from an understanding of the past and to make cross-cultural and cross-temporal comparisons.
5. To develop a sense of the world's social, political, economic, and cultural diversity, with special attention to the institutions of the United States and other nations as well as to international perspectives.
6. To develop an ability to comprehend and assess individual and social values and an ability to participate in social and political communities.

The current course meets the general GEC model and the model as defined for Social Science. Consistent with the current goals of the GEC, this class will systematically demonstrate how individuals and society are affected by interactive and traditional media use. While examining core theories, concepts, and technical information related to media, students will be encouraged to critically examine the media and its effects at the individual, societal, cultural, and organizational levels. Students will understand how media technologies develop, function, converge, and influence both national and international social, economical, and political systems.